

ICE! ICE! ICE!

As the warm weather is drawing near I wish to remind my old patrons and others that I am still doing business as the

CITY ICE CO.

I will be pleased with a share of your patronage and will serve all to the best of my ability.

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The Bank of Riverdale

desires to assist
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Establish a checking account with
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President—N. W. Struble
Vice President—T. J. Blair
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Ass't Cashier—W. E. McFarren

RIVERDALE, - - MICHIGAN

The Record Makes Auction Dates

A. F. EICHER, Proprietor of
ARCADA LIVERY

Both Phones. Good Rigs. Prompt Service

BIG COLLEGE DAY CELEBRATION**THE CHAPEL EXERCISES.**

After the first class had been dismissed Tuesday morning everything was given over to jollification. The sun shone only in spots and the winds were cold, but "Presie's" ardor was dampened not a bit, and, as presiding officer, he proceeded to enliven the audience with bits of jollification. He was particularly jubilant over the fact that Alma had passed the 300 mark in enrollment. He called for Prof. Cook, but upon learning of his absence, concluded that the industrious secretary must have taken a day off from ordinary labors and was making out bills in the office. Not only is Alma's enrollment the largest it has ever been, but victory after victory is ours; "in fact," said the doctor, "we are almost as tired of victory as we are of Wright hall board, and for the same reason—because it is so good."

REV. W. H. LONG, '98, ADDRESSES US.

Following Dr. Bruske's jubilation, the audience sang "My Bonnie Lies Over the Ocean," and the boy choir received a tremendous applause for their medley, "Come, Let Us Go." Dr. Bruske introduced Rev. W. H. Long, '98, pastor of the Presbyterian church of Mt. Pleasant, who gave an address on "College Ideals." Mr. Long said that there may be different ideals depending upon different standpoints, and that he had for the smaller college two ideals, one for the faculty, and one for the students. His ideal for the faculty was one of Christian men and women. More depends upon the characters of the members of the faculty in building up students' lives than upon the number of hours of Bible in the curriculum, or upon the number of members of the church in the board of trustees. Whether each member was a follower of this man in theology or this, did not matter as long as he had a place which separated him from the man who was not a Christian. That the faculties of the state institutions do not attain the high standard in Christianity that the smaller college does was evident to the speaker. For the students, the ideal was that of true Alma spirit. The purpose of the college should be to promote the highest welfare of the students' characters, and that purpose should show itself in the spirit displayed by the undergraduates. This spirit, too, the students should take every opportunity to spread in all their relations with sister colleges. Whether on the athletic field, on the platform or in the battle of life, we should never spell success with a capital "S," and character with a small "c." The highest type of Christian faculty, the highest type of Christian students; these were the speaker's College Ideals.

ADDRESS BY MR. D. L. JOHNSON.

After further musical entertainment by the choir, Mr. D. L. Johnson of Alma gave an address on "The College Man of Affairs." He said that he was always sure of an audience in two places, college chapel and the auditorium of the state's prison. Mr. Johnson opened his serious thought with a picture of an indoor track meet, in which one of the contestants broke the college record for high jumping. Alma was the college, and Mr. Long the man; in this picture he presented true college spirit. College men are in too much of a hurry to get through school and get to work. The best days of life are spent at school and there is no adequate reason why one should hustle through them. College is too often regarded as a dress rehearsal for the real play of life; that it is not, but a part of the great drama. The diploma which is given at the completion of a course represents little; it is what the holder can do that counts in the world. Yet, college education should not fit merely to earn a living, for any man can earn a living. Education should fit a man not for what he is to do so much as for what he is to be.

GYMNASIUM DRILLS UNEQUALLED.

The crowning events of the day were the gymnasium drills given in the gymnasium by the classes of girls under the direction of Miss Weis. The various dances and the "Zooavie" drill had been much talked of about the campus and it had to be a great exhibition to measure up to the standards which had been set for it, but it not only did this, but surpassed the expectations of the most optimistic. Six drills and dances were given. The Rhythm class, consisting of co-eds of the Kindergarten and Music departments, first presented an extension drill. Various movements were executed signifying in turn Defense, the Spiritual, Courtesy, the Time of Plenty, and Triumph. About twenty girls clad in regulation gym suits took part. Some forty co-eds in the general class gave an exhibition of dumbbell exercises, following which the class in rhythm, dressed in gymnasium togs, with white sailor waists, delighted the spectators with a Sailor's Hornpipe. A Salute, Hornpipe, Search for a Ship, Pulling a Rope, Hornpipe, Running, Rolling Waves, Hornpipe and Salute were the various movements depicted. This dance was an exceedingly difficult one, if one can judge from appearances, but it was extraordinarily well executed. A Hamburg Extension Drill was given by five members of the general class, Misses Peterson, Miller, Broderick, Kennedy and Hanel. Four folk dances by the rhythm class, arrayed in vividly brilliant costumes, followed. In this the peculiar movements and bright dresses gave a pleasing kaleidoscopic effect. The four dances were the Klappdance, Crested Hen, Ostogotapolska, and Osebogor. Then came the long heralded Zooavie drill. Decked out in true military style, with white gaiters, broad sashes, and little red hats, the girls marched in the gym to the strains of martial music. All sorts of marches and figures were executed, leading up to a grand finale of a human pyramid, with one of the co-eds triumphantly waving the Stars and Stripes from its pinnacle.

SWIPES DO A STUNT.

The rah-rah portion of the spectators of the drills in the gym, especially in the swipe gang, were evidently much impressed with the effectiveness of the marches. At luncheon they made their appearance arrayed in paper soldier hats, like you used to make when a kid, and marched sedately to their tables saluting their chieftain, Keigen, at opportune times.

The afternoon was devoted to the schedule trimmification. However, a new one was sprung when the lazy ones who thought they might rest instead of work were rounded up and forced, willy-nilly, to do a part of the labor. But they were not given the privilege of beautifying the campus, but were forced to the more menial tasks of wrestling with ordinary cord-wood. The fact that the victim was enjoying the company of his stiddy had no effect on the rounders. At dinner four Weary Willies, Lambert, Rushmore, Inglis and Yonker, were forced to parade the dining hall decked out with signs.

DRAMATIS PERSONNAE.

The boy choir was composed of G. V. Wright, Carlyle, Walker, Robert Hume, Foster Fraker, Dwight Harwood, Reginald Burritt, Wade Frost, and Robert Cook. The extension drills were given by all the co-eds of the general gym classes, as was also the Zooavie drill. The Hornpipe and Folk Dances were given by the Kindergarten and Music departments. Miss B. Miller was the Zooavie sergeant-major, Miss Ruth Cook color bearer, and Maurice Rushmore bugler.

I SAY—ALL MEN ARE EQUAL

before the law—but it costs money to go to law. You need not go to law to get full value of your products if you weigh them on your own scale. Buy the best and your word is law. Buy from me because for forty years I have been fighting for you against trusts and dealers alike, who say that because I think your money should buy as much as any dealer's, they will put me out of business. We need no agents you and I. When you tell me what scale you need I will offer you mine on approval—guaranteed to make—no matter how big—be standard and at the same time give you the dealer would pay. No better scale is made—no good scale is sold but mine. My offer is free and saves you money.

"JONES, He Pays the Freight," 39 Ley St., Binghamton, N. Y.

ORDINANCE NO. 76.

An Ordinance of the City of Alma, Michigan, establishing and regulating the salaries of the various elective and appointive officers of said City of Alma, for the fiscal year commencing with the first Tuesday of May, A. D. 1911, and repealing all ordinances or parts of ordinances heretofore adopted relative thereto.

THE CITY OF ALMA ORDAINS:

Section 1. That for and during the fiscal year commencing with the first Tuesday in May, A. D. 1911, the respective salaries of the elective and appointive officers of said city of Alma, shall be as follows:

MAYOR—Fifty dollars per year.

ALDERMEN—Fifty dollars per year, each.

CITY CLERK—Six hundred and fifty dollars per year.

CITY TREASURER—Four hundred dollars per year.

SUPERINTENDENT OF WATER WORKS, STREET COMMISSIONER and WEED COMMISSIONER (three offices combined)—Six hundred dollars per year.

CITY ATTORNEY—One hundred and fifty dollars per year, exclusive of court work.

CITY MARSHALL—One hundred and fifty dollars per year. Marshall to turn all fines and officers' fees over to City.

CITY NIGHT WATCH and DEPUTY MARSHALL (combined)—Six hundred dollars per year.

HEALTH OFFICER—One hundred dollars per year, with no extra compensation as Milk Inspector.

CITY ENGINEER—Thirty cents (\$30c) per hour for time actually employed.

CHIEF OF FIRE DEPARTMENT—One hundred dollars per year.

FIREMEN (12 men only)—Six hundred dollars per year for twelve men, or fifty dollars per year, per man.

CITY TEAMSTERS—Six hundred

dollars per year, with a fifteen (15) days' vacation without loss of time.

Section 2. That all ordinances or parts of ordinances heretofore adopted relative to said salaries are hereby repealed.

Section 3. That this ordinance shall take immediate effect upon its adoption and due publication thereof.

STATE OF MICHIGAN,

County of Gratiot,

City of Alma—ss.

We, the undersigned, Mayor and City Clerk of the said City of Alma, do hereby certify that the above and

foregoing ordinance, known as Ordinance No. 76, was duly adopted by the Common Council of the said City of Alma, at a session of said Council held at the Council rooms in said city, on Monday the 1st day of May, A. D. 1911.

J. M. MONTIGEL,
Mayor.
D. W. ADAMS,
City Clerk.

PACAL BALM Cures Catarrh of Womb (Leucorrhoea) and Every form of Pile Trouble.
By Juggists.

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Alma and St. Louis

BREWER & CO.**SHARRAR & MOORE LAND CO.**

ALMA, MICHIGAN.

Having purchased a large Insurance Agency, we will be engaged actively in the Fire Insurance business.

We offer you protection in any of the following companies at the regular rates offered by any agent.

Hartford Fire Insurance Co.

Phoenix Insurance Co.

Queen Insurance Co.

Royal Insurance Co.

Hanover Fire Insurance Co.

Pennsylvania Fire Insurance Co.

Aetna Insurance Co.

London & Lancashire Fire Insurance Co.

Springfield Fire & Marine Insurance Co.

German American Insurance Co.

Westchester Fire Insurance Co.

North British & Mercantile Insurance Co.

Detroit Fire & Marine Insurance Co.

Calumet Insurance Co.

London Insurance Co.

American Central Insurance Co.

St. Paul Fire & Marine Insurance Co.

Western Assurance Co.

Orient Insurance Co.

New York Underwriters Agency

You will always find our office open during business hours and Miss Mabelle Strong directly in charge of the Insurance Department, always at your service to please. Give us a call.

Sharrar & Moore, AGENTS
Alma, Mich.

WOOL WANTED!

Highest Market Price Guaranteed.

F. E. POLLASKY